

**Key developments and activities this year to date**

- Recording equipment used within the **CCTV** suite has been updated, to allow for real time recording, along with clearer images. New additional cameras put in around the county. A CCTV Steering group has been established.
- 2009/10 Adult **Drug Treatment** and Young Persons Substance Misuse Needs Assessments have been hailed by the National Treatment Agency (NTA) as best practice.
- **Hidden Harm** strategy has been developed, looking at the harm caused to children of substance misusing parents. A multi-agency seminar was held with approx. 200 delegates. An overview of our work has been presented to all the regional drug commissioners at the NTA and proved a valuable platform to highlight the positive work that Herefordshire is doing around this sensitive topic.
- Launched a campaign for **National Tackling Drugs Week**, which ran from 8<sup>th</sup> June – 12<sup>th</sup> June, offering information and advice on drug misuse.
- **Drug Overdose Protocol** completed following authorisation from both the police and ambulance service.
- Developed **The Voice!**, a drug service user magazine containing contributions from service users and carers.
- Marked **World Hepatitis Day** with awareness session for drug users and service providers, looking at how to protect yourself against it and testing and treatment.
- A comprehensive review of Herefordshire **Adult Drug Treatment** System has been carried out.
- Launched a new **text messaging scheme** for the county's drug service users to keep subscribers informed of key harm reduction messages, forthcoming events, user involvements sessions and The Voice! magazine.
- Gave a presentation on the work of partnership at **Ledbury Older People's Forum**.
- Participated in the '**Moving On Up Day**', which focused on the needs of people with disabilities and how organisations can cater their services towards them.
- Participated in the '**Safe, Sound and Sorted**' event, a Safeguarding Children event.
- Series of **Safer Herefordshire events** have taken place across the county. These events are attended by partners all offering free community safety advice.
- Participated in the '**Welcome to Herefordshire Information Day**', which allowed agencies the opportunity to engage with foreign residents and migrant workers, offering information on a wide range of subjects from community and fire safety to drug and alcohol advice.

- Safer Herefordshire has worked with **Herefordshire Peoples Advocacy** to produce a comprehensive safety booklet for those residents with learning disabilities.
- Delivered advice on youth substance misuse to a **Children in Care** event.
- Engaged with 350 young people between 16 – 19 at the **Stuff for Students** event at Hereford Sixth Form College.
- Participated in the **Herefordshire Housing Tenant Open Day**.
- Completed our new 2009 **Marketing and Communications Strategy**, in light of recent guidance. It is being hailed as best practise by Home Office Communications Team and will be shared with partnerships around the country. Invited to present at forthcoming GOWM event focusing on how we successfully manage to engage with our target market on a shoestring budget.
- New **alcohol** awareness leaflet designed aimed at those adults purchasing alcohol for under 18s.
- Marked **Alcohol Awareness Week** with a hard-hitting poster campaign, information displays at key sites and media work.
- Participated in the Home Office's **Not In My Neighbourhood Week** in November, focusing on environmental clean-up projects around the county.
- Hereford County Court has been accredited as a **Specialist Domestic Violence Court (SDVC)** by the Ministry of Justice. The criterion was strict, with 12 separate areas having to be met, including specially trained victim advisers and dedicated criminal justice staff.